
LANE SEVEN
L/7



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HI, WE’RE LANE SEVEN

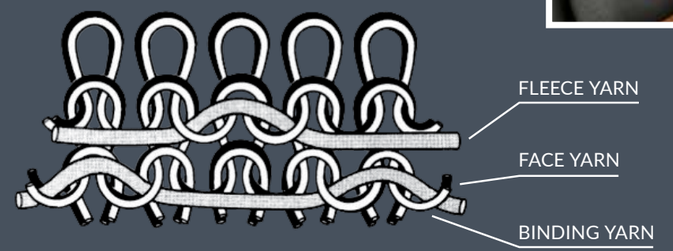


The apparel manufacturing brand built to Innovate.



HOW DID WE DO IT?

When we got here, the only fleece available to screenprinters was 2-end knitting...and it wasn’t good enough. So, we started manufacturing fleece with a finer 3-end knit, which makes the garment surface easier to print.



The 3-end process can be more expensive partly due to the addition of a third yarn - **but it’s so worth it.**

A BETTER SWEATSHIRT.

It starts with better materials, it continues with better design. We thought the fleece available to screenprinters was pretty average. There were many options, but they were all the same, same fabrics, same knitting, same printability.

So we decided to make them better...
WAY BETTER.



LOFTIER & SOFTER HAND FEEL

MINIMAL DYE MIGRATION

GUARANTEED UNDER 5% SHRINKAGE

TIGHT KNIT 100% COTTON FACE

PROGRESS IS A PROCESS.

At Lane Seven, sustainability isn’t a tagline—it’s a responsibility. We’ve kept our focus on making better sweatshirts while finding smarter ways to do it.

Since 2021, we’ve recycled over 210 million plastic bottles into our fleece and saved 744 million liters of water through smarter dyeing techniques.

BUILT BETTER. WORN LONGER. WASTED LESS.



And with 80% of our fleece now produced using renewable energy, every sweatshirt carries a little

LESS IMPACT AND MORE INTENTION.

SOCIAL RESPONSIBILITY

We are dedicated to continuously improving operations to create products that uphold higher social and environmental standards while minimizing our overall impact. We have an obligation to future generations and are committed to doing our part by creating a product that is more responsible to the planet.

We have stricter than industry standard quality checks in place and all our manufacturing occurs in vertically integrated, ethically responsible, and socially compliant factories.

We prioritize maintaining a responsible workplace and adhering to environmental standards, partnering only with those who share our values of humane and safe working conditions.



We have reduced our excess waste, curtailed water usage, and shifted the majority of our manufacturing to renewable energy sources. Additionally, we are committed to finding more sustainable and ethical alternatives for key materials.

In recent years, we have made quite significant strides in our manufacturing process and we will continue to pursue improvements for a better future.



Lane Seven is committed to improving cotton farming practices globally with the Better Cotton Initiative (BCI) and all of our factories are WRAP certified.

better cotton™

RECYCLED BLENDED claim standard

WORLDWIDE RESPONSIBLE ACCREDITED PRODUCTION WRAP

BSCI
Business Social Compliance Initiative



PINNACLE OF PREP

LS14003 | Premium Full Zip Hoodie, Smoke
LST006 | Premium Fleece Joggers, Smoke
LS14014 | Premium Quarter Zip, Navy
LS14004 | Premium Crewneck Sweatshirt, Dove Grey



Heavy Core Hoodie
LS17001
Color Shown: Chocolate Brown



Urban Hoodie
LS16001
Color Shown: Mauve Wine

NEW & TRENDING

Looking ahead, style is becoming more intentional, with less emphasis on short-lived trends and more focus on pieces that last. That shift is giving rise to a new kind of preppy that brings a fresh perspective on looking put together in a way that still feels relaxed and refined. Expect nods to heritage, subtle sport and outdoor influences, and a palette that leans clean and classic.



Nantucket Crewneck Sweatshirt
LS11004
Color Shown: Black

ELEMENT COLLECTION



Element Hoodie
LS24001
Colors Shown: Cacao, White

Element Tee
LS24005
Colors Shown: Black, Dove Grey

Element Hoodie
LS24001
Color Shown: Bone



ELEMENT TEE

| 6.5 oz (220 GSM) | Regular Fit | XS-3XL

Details

Side-seamed. Double needle top stitch at neck, sleeve, and bottom hem. Shoulder to shoulder tape. Reactive dyed. Tear away tags. Under 6% shrinkage.

Fabric

16 Singles
100% Combed Cotton Jersey

Packing

12 per pack
36 pieces in a box (3 packs)

Colors

BONE | CACAO | PLUM

WHITE | DOVE GREY | BLACK



ELEMENT HOODIE

Details

Heavyweight fleece. No drawcords. Double layered hood with single needle top stitch at neck. Reactive dyed. Kangaroo pocket. 1x1 ribbing at cuffs and waistband. Tear away tags. Under 5% shrinkage.

| 13 oz (440 GSM) | Oversized Fit | XS-3XL

Fabric

3-End Fleece
70% Cotton, 30% Recycled Polyester

Packing

6 per pack
12 pieces in a box

Colors

BONE

CACAO

PLUM

WHITE

DOVE GREY

BLACK

THERMAL COLLECTION

Thermal Hoodie
LS34001
Color Shown: Black

Thermal Crewneck
LS34004
Color Shown: Matcha



Thermal Crewneck
LS34004
Color Shown: Sandshell

Thermal Hoodie
LS34001
Color Shown: Dove Grey

Thermal Crewneck
LS34004
Color Shown: Matcha





THERMAL HOODIE

Details

| 11.5 oz (390 GSM) | Regular Fit | XS-3XL

100% cotton waffle knit. 3 Panel hood with self lining, single needle stitch at neck. Double needle stitch on shoulder, armhole, cuff and bottom. Reactive dyed for lasting color. Dyed-to-match drawcords with matte eyelets and tipping. Kangaroo pocket. Ribbed cuffs and waistband. Tear-away tags. Under 7% shrinkage.

Colors

SANDSHELL | MATCHA | DOVE GREY | BLACK

Fabric

100% Cotton

Packing

6 per pack
18 pieces in a box

LS34001



THERMAL CREWNECK

| 11.5 oz (390 GSM) | Regular Fit | XS-3XL

Details

100% cotton waffle knit. Double-needle topstitch on all seams. 1x1 ribbing at cuff and waistband. Twill neck tape. Tear away tags. Under 7% shrinkage.

Fabric

100% Cotton

Packing

6 per pack
18 pieces in a box

Colors

SANDSHELL | MATCHA | DOVE GREY | BLACK

LS34004

NANTUCKET COLLECTION



Nantucket Crewneck Sweatshirt
LS11004
Colors Shown: Black, Ice Purple

Nantucket Pullover Hoodie
LS11001
Colors Shown: Terra Brown, Black

Nantucket Crewneck Sweatshirt
LS11004
Color Shown: Oatmeal



NANTUCKET PULLOVER HOODIE

| 8.25 oz (280 GSM) | Regular Fit | XS-3XL

Details

Three panel hood fleece lined for extra comfort. Side-seamed. Double-needle topstitch on all seams. Kangaroo pocket. Ribbed cuffs and waistband. Textured drawcord. Canvas neck tape. Tear away tags. Under 5% shrinkage.

Colors

NAVY

ICE PURPLE

TERRA BROWN

OATMEAL HEATHER - NEW

LATTE

SALT & PEPPER

BLACK

Fabric

Nantucket Fleece
52% Cotton, 48% Polyester

Packing

6 per pack
24 pieces in a box

WATER AWARE
PRODUCED USING LESS WATER



NANTUCKET CREWNECK SWEATSHIRT

| 8.25 oz (280 GSM) | Regular Fit | XS-3XL

Details

Side-seamed. Double-needle topstitch on all seams. Ribbed cuffs and waistband. Canvas neck tape. Tear away tags. Under 5% shrinkage.

Fabric

Nantucket Fleece
52% Cotton, 48% Polyester

Packing

6 per pack
24 pieces in a box

Colors

NAVY

ICE PURPLE

TERRA BROWN

OATMEAL HEATHER - **NEW**

LATTE

SALT & PEPPER

BLACK

WATER AWARE
PRODUCED USING LESS WATER

HEAVY CORE COLLECTION



Heavy Core Hoodie
LS17001
Color Shown: Moss Grey

Heavy Core Tee
LS17005
Color Shown: Black

Heavy Core Hoodie
LS17001
Color Shown: Black



HEAVY CORE HOODIE

| 16.5 oz (560 GSM) | Relaxed Fit | XS-3XL

Details

Heavyweight 3-End French Terry. No drawcords. Double layered hood with single needle top stitch at neck seam. Raglan sleeves. 2x1 ribbing at cuff and waistband. Tear away tags. Under 5% shrinkage.

Fabric

3-End French Terry
65% Cotton, 35% Recycled Polyester

Colors

MOSS GREY
CREAM
ARONA
CHOCOLATE BROWN
ASPHALT
BLACK

Packing

6 per pack
12 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS17001



HEAVY CORE TEE

| 8.2 oz (280 GSM) | Oversized Fit | XS-3XL

Details

Heavyweight Jersey. Side-seamed. Double-needle top-stitch on sleeve and bottom hem. Single-needle top-stitch on shoulder, armhole and neck seam. Tear away tags. Under 6% shrinkage.

Colors

MOSS GREY | CREAM | ARONA

CHOCOLATE BROWN | ASPHALT | BLACK

Fabric

26 Doubles
100% Combed Cotton Jersey

Packing

12 per pack
36 pieces in a box

LS17005

URBAN COLLECTION

STREETWEAR ELEVATED

A collection of premium 3-end fleece.



Urban Pullover Hoodie
LS16001
Colors Shown: Sandshell, Midnight Navy, Peanut Butter, Heather Grey

Urban Heavy Tee
LS16005
Color Shown: Tornado

Urban Pullover Hoodie
LS16001
Color Shown: Tornado

Urban Crewneck Sweatshirt
LS16004
Color Shown: Black





URBAN HEAVY TEE

| 7.66 oz (260 GSM) | Oversized Fit | XS-3XL

Details

Heavy jersey. Side-seamed. Single needle top stitch on shoulder, armhole and neck line. Tear away tags. Under 6% shrinkage.

Fabric

26 Doubles
100% Combed Cotton Jersey

Colors

SANDSHELL | NAVY | FOREST GREEN | BLACK

Packing

12 per pack
48 pieces in a box

LS16005



URBAN HEAVY TEE GARMENT DYED

| 7.66 oz (260 GSM) | Oversized Fit | XS-3XL

Details

Heavy jersey. Side-seamed. Single needle top stitch on shoulder, armhole and neck line. Pigment dyed. Tear away tags. Under 6% shrinkage.

Fabric

26 Doubles
100% Combed Cotton Jersey

Packing

12 per pack
48 pieces in a box

Colors

PIGMENT PEANUT BUTTER
PIGMENT SALMON
PIGMENT GRAPE ICE
PIGMENT MIDNIGHT NAVY
PIGMENT PEBBLE BLUE
PIGMENT OIL GREEN
PIGMENT PISTACHIO
PIGMENT FRENCH OAK
PIGMENT BURRO
PIGMENT WHITE
PIGMENT LUNAR ROCK
PIGMENT TORNADO
PIGMENT BLACK



URBAN CREWNECK SWEATSHIRT

| 10 oz (340 GSM) | Oversized Fit | XS-3XL

Details

Oversized fit. Heavyweight fleece. Single needle topstitch on neck. 1x1 ribbing at cuff and waistband. Tear away tags. Under 7% shrinkage.

Colors

WHITE

BLACK

Fabric

3-End Fleece
80% Cotton , 20% Recycled Polyester

Packing

6 per pack
18 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS16004



URBAN CREWNECK SWEATSHIRT GARMENT DYED

| 10 oz (340 GSM) | Oversized Fit | XS-3XL

Details

Oversized fit. Heavyweight fleece. Single needle topstitch on neck. 1x1 ribbing at cuff and waistband. Pigment dyed. Tear away tags. Under 5% shrinkage.

Fabric

3-End Fleece
80% Cotton , 20% Recycled Polyester

Packing

6 per pack
18 pieces in a box

Colors

PIGMENT PEANUT BUTTER

PIGMENT SALMON

PIGMENT GRAPE ICE

PIGMENT PEBBLE BLUE

PIGMENT OIL GREEN

PIGMENT PISTACHIO

PIGMENT BURRO

PIGMENT LUNAR ROCK

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS16004GD



URBAN HOODIE

LS16001

Details

Heavyweight fleece. No drawcords. Double layered single panel hood. Single needle top stitch on neck. 1x1 ribbing at cuffs and waistband. Tear-away tags. Under 7% shrinkage.

| 10 oz (340 GSM) | Oversized Fit | XS-3XL

Colors

SANDSHELL | MAUVE WINE - NEW | FUCHSIA PINK - NEW | TULIP - NEW

NAVY | COBALT - NEW | FOREST GREEN | EMERALD - NEW

PFD | WHITE | HEATHER GREY | BLACK

Fabric

3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing

6 per pack
18 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER



URBAN HOODIE GARMENT DYED

| 10 oz (340 GSM) | Oversized Fit | XS-3XL

Details

Heavyweight fleece. No drawcords. Double layered single panel hood. Single needle top stitch on neck. 1x1 ribbing at cuffs and waistband. Pigment dyed. Tear-away tags. Under 5% shrinkage.

Fabric

3-End Fleece
Pigment Dyed
80% Cotton, 20% Recycled Polyester

Packing

6 per pack
18 pieces in a box

Colors

PIGMENT PEANUT BUTTER
PIGMENT SALMON
PIGMENT GRAPE ICE
PIGMENT MIDNIGHT NAVY
PIGMENT PEBBLE BLUE
PIGMENT OIL GREEN
PIGMENT PISTACHIO
PIGMENT FRENCH OAK
PIGMENT BURRO
PIGMENT LUNAR ROCK
PIGMENT TORNADO
PIGMENT BLACK

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS1600GD



URBAN SWEATPANTS

| 10 oz (340 GSM) | Relaxed Fit | XS-3XL

Details

Heavyweight fleece. Side pockets with extra internal YKK Zipper for security. Elastic waistband and bottom cuff. Drawcords have metal tipping. SEAMLESS for perfect print real estate along the side of the leg. Tear away tags. Under 7% shrinkage.

Colors

WHITE

BLACK

Fabric

3-End Fleece
80% Cotton , 20% Recycled Polyester

Packing

6 per pack
18 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS16006



URBAN SWEATPANTS GARMENT DYED

| 10 oz (340 GSM) | Relaxed Fit | XS-3XL

Details

Heavyweight fleece. Side pockets with extra internal YKK Zipper for security. Elastic waistband and bottom cuff. Drawcords have metal tipping. Seamless for perfect print real estate along the side of the leg. Pigment dyed. Tear away tags. Under 5% shrinkage.

Colors

PIGMENT PEANUT BUTTER

PIGMENT SALMON

PIGMENT GRAPE ICE

PIGMENT PEBBLE BLUE

PIGMENT OIL GREEN

PIGMENT PISTACHIO

PIGMENT BURRO

PIGMENT LUNAR ROCK

PIGMENT BLACK

Fabric

3-End Fleece
80% Cotton , 20% Recycled Polyester

Packing

6 per pack
18 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS16006GD

HEAVYWEIGHT COLLECTION

Heavyweight Tee
LS15001
Color Shown: Matcha

Heavyweight Long Sleeve Tee
LS15009
Color Shown: Plum



Heavyweight Crewneck Sweatshirt
LS19004
Color Shown: Navy

Heavyweight Hoodie
LS19001
Color Shown: Moon Dust

Heavyweight Hoodie
LS19001
Color Shown: Paprika





HEAVYWEIGHT TEE

LS1501

Details

Double-needle topstitch at sleeve, bottom hem, shoulders. Shoulder to shoulder tape. Tear away tags. Under 6% shrinkage.

| 5.6 oz (190 GSM) | Standard Fit | XS-4XL

Fabric

20 Singles
Solids
100% Combed Cotton Jersey
Heathers
60% Cotton, 40% Polyester
Heather Grey
90% Cotton, 10% Polyester

Packing

12 per pack
72 pieces in a box

Colors

COPPER
BURGUNDY
RED
BUBBLEGUM PINK
PLUM - NEW
LAVENDER
LILAC
NAVY
TRUE ROYAL
COLONY BLUE
DUSTY BLUE
SPORTS GREEN
ARMY GREEN
SAGE
SEAFOAM
MATCHA - NEW
CHESTNUT
TOASTED COCONUT
MUSHROOM
NATURAL
WHITE
HEATHER GREY
MOON DUST - NEW
CHARCOAL HEATHER
SMOKE - NEW
BLACK



HEAVYWEIGHT LONG SLEEVE TEE

| 5.6 oz (190 GSM) | Regular Fit | XS-3XL

Details

Side-seamed. Double-needle topstitch at bottom hem and shoulders. Shoulder taping. Tear away tags. Under 6% shrinkage.

Colors

BURGUNDY | PLUM - NEW | NAVY | COLONY BLUE | ARMY GREEN

MATCHA - NEW | CHESTNUT | TOASTED COCONUT | MUSHROOM | WHITE

HEATHER GREY | MOON DUST - NEW | SMOKE - NEW | BLACK

Fabric

20 Singles
Solids
100% Combed Cotton Jersey
Heather Grey
90% Cotton, 10% Polyester

Packing

12 per pack
60 pieces in a box

LS15009



HEAVYWEIGHT CREWNECK SWEATSHIRT

| 10 oz (340 GSM) | Regular Fit | XS-3XL

Details

100% combed cotton face yarn.
Double-needle topstitch on all seams. Ribbed cuffs and waistband.
Tear away tags. Under 5% shrinkage.

Fabric

3-End Fleece
Solids
70% Cotton, 30% Recycled Polyester
Heather Grey
65% Cotton, 35% Recycled Polyester

Colors

MUSHROOM | NAVY | HEATHER GREY | STORM | BLACK

Packing

6 per pack
24 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER



HEAVYWEIGHT PULLOVER HOODIE

| 10 oz (340 GSM) | Regular Fit | XS-3XL

Details

100% combed cotton face yarn. Three panel hood with fleece lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcords with knotted ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.

Colors

PAPRIKA | PLUM - **NEW** | LAVENDER | NAVY

TEAL | SAGE | MATCHA - **NEW** | MEERKAT

TOASTED COCONUT | MUSHROOM | WHITE | HEATHER GREY

MOON DUST - **NEW** | STORM | SMOKE - **NEW** | BLACK

Fabric

3-End Fleece
Solids
70% Cotton, 30% Recycled Polyester
Heather Grey
65% Cotton, 35% Recycled Polyester

Packing

6 per pack
24 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

VINTAGE COLLECTION

Mineral washed and laundered for superior hand-feel.



Vintage Hoodie
LST004
Colors Shown: Vintage Mustard, Vintage Olive, Vintage White

Vintage Tee
LST002
Color Shown: Vintage Black

Vintage Hoodie
LST004
Color Shown: Cloud Rock



VINTAGE TEE

LST002

Details

Side Seamed. Tight-knit. Double needle topstitch on sleeve and bottom hem. Shoulder to shoulder taping. Mineral washed. Tear away tags. Under 6% shrinkage.

| 4.3 oz (145 GSM) | Regular Fit | XS-3XL

Fabric

30 Singles
100% Cotton Jersey

Packing

12 per pack
72 pieces in a box

Colors

VINTAGE MUSTARD
VINTAGE ARCTIC - NEW
CLOUD PURPLE
VINTAGE DENIM
VINTAGE OLIVE
VINTAGE COFFEE - NEW
VINTAGE CAMEL
VINTAGE ZINC
CLOUD ROCK - NEW
CLOUD BLACK
VINTAGE BLACK



VINTAGE RAGLAN HOODIE

| 8.25 oz (280 GSM) | Regular Fit | XS-3XL

Details

2 panel hood with double needle top stitch at neck. 100% cotton face for prime printability. 5 thread cover stitch on all seams. Dyed-to-match drawcord. Ribbed cuffs and waistband. Twill neck tape. 97% cotton, 3% polyester for better recovery. Mineral washed. Tear away tags. Under 5% shrinkage.

Colors

VINTAGE MUSTARD

VINTAGE ARCTIC - NEW

CLOUD PURPLE

VINTAGE DENIM

VINTAGE LAKE

VINTAGE OLIVE

VINTAGE COFFEE - NEW

VINTAGE CAMEL

VINTAGE ZINC

CLOUD ROCK - NEW

CLOUD BLACK

VINTAGE BLACK

Fabric

100% Cotton Fleece

Packing

6 per pack
24 pieces in a box

PREMIUM FLEECE

Premium Full Zip Hoodie
LS14003
Color Shown: Smoke

Premium Quarter Zip
LS14014
Color Shown: Navy



Premium Pullover Hoodie
LS14001
Color Shown: Coffee

Premium Crewneck Sweatshirt
LS14004
Color Shown: Moon Dust

Premium Pullover Hoodie
LS14001
Color Shown: Smoke





CROP HOODIE

| 7.05 oz (240 GSM) | Regular Fit | XS-L

Details

Raw edge bottom opening, dyed-to-match flat drawcord, dropped shoulders. Double-needle topstitch on all seams. Tear away tags. Under 5% shrinkage.

Fabric

3-End Fleece
85% Cotton, 15% Recycled Polyester

Colors

MAUVE | PALE PINK | LILAC

WHITE | STORM | BLACK

Packing

6 per pack
24 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER



FRENCH TERRY HOODIE

| 7.4 oz (250 GSM) | Regular Fit | XS-3XL

Details

Three panel hood with self-lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcord with metal grommets. Half-moon patch on the back neck for easy relabelling. Twill neck tape. Tear away tags. Under 5% shrinkage.

Colors

NAVY | DENIIM HEATHER | ROYAL HEATHER

GRAPHITE HEATHER | CHARCOAL HEATHER | BLACK

Fabric

3-End French Terry
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester

Packing

6 per pack
24 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS13001



FRENCH TERRY RAGLAN CREWNECK

| 7.4 oz (250 GSM) | Regular Fit | XS-3XL

Details

Double-needle topstitch on all seams. Half-moon patch on the back neck for easy relabelling. Ribbed cuffs and waistband. Twill neck tape. 100% cotton face yarn. Tear away tags. Under 5% shrinkage.

Colors

NAVY

DENIIM HEATHER

ROYAL HEATHER

GRAPHITE HEATHER

CHARCOAL HEATHER

BLACK

Fabric

3-End French Terry
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester

Packing

6 per pack
24 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS13004



PREMIUM PULLOVER HOODIE

The hoodie that started it all.

| 8.25 oz (280 GSM) | Regular Fit | XS-5XL

Details

Three panel hood fleece lined for extra comfort. 100% cotton face. Side-seamed. Double-needle topstitch on all seams. DTM drawcords with tipped ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.

Fabric

3-End Fleece

Solids
80% Cotton, 20% Recycled Polyester

Heathers
60% Cotton, 40% Recycled Polyester

Heather Grey
70% Cotton, 30% Recycled Polyester

Packing

6 per pack
24 pieces in a box

Colors

CARROT | MUSTARD | LEMON | ANTIQUE GOLD | PINA COLADA

SANDSHELL | BURGUNDY | RED | CARDINAL | PALE PINK

PURPLE | LILAC | NAVY | TRUE ROYAL | COLONY BLUE

OCEAN BLUE | BLUE MIST | SPORTS GREEN | ARMY GREEN | SEAFOAM

COFFEE - NEW | CHESTNUT | TOFU - NEW | OATMEAL HEATHER | WHITE

HEATHER GREY | SMOKE - NEW | ROCK - NEW | CHARCOAL HEATHER | DOVE GREY - NEW

SLATE CAMO | BLACK

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS14001



PREMIUM YOUTH PULLOVER HOODIE

| 8.25 oz (280 GSM) | Regular Fit | XS-XL

Details

Two panel hood. Side-seamed. Double-needle topstitch on all seams. No drawstrings. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.

Colors

PINA COLADA
SANDSHELL
LILAC
NAVY
TRUE ROYAL
SPORTS GREEN
WHITE
HEATHER GREY
CHARCOAL HEATHER
BLACK

Fabric

3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing

6 per pack
24 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS1400IYH



PREMIUM FULL ZIP HOODIE

| 8.25 oz (280 GSM) | Regular Fit | XS-5XL

Details

Side-seamed. YKK #5 zipper and DA8 auto-lock slider. Double-needle topstitch on all seams. Three panel hood with fleece lining for extra comfort. Matching round drawcord with tipped ends and metal eyelets. Kangaroo pockets. Ribbed cuffs and waistband. Twill neck tape. Tear away tags. Under 5% shrinkage.

Colors

BURGUNDY
RED
NAVY
TRUE ROYAL
SPORTS GREEN
SEAFOAM
CHESTNUT
SANDSHELL
OATMEAL HEATHER
WHITE
HEATHER GREY
DOVE GREY - NEW
CHARCOAL HEATHER
SMOKE - NEW
BLACK

Fabric

3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing

6 per pack
24 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER



PREMIUM CREWNECK SWEATSHIRT

| 8.25 oz (280 GSM) | Regular Fit | XS-5XL

LS14004

Details

100% cotton face. Double-needle topstitch on all seams. 1x1 ribbing at cuff and waistband. Twill neck tape. Tear away tags. Under 5% shrinkage.

Fabric

3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing

6 per pack
24 pieces in a box

Colors

CARROT | LEMON | ANTIQUE GOLD | SANDSHELL

CARDINAL | PALE PINK | PURPLE | NAVY

TRUE ROYAL | OCEAN BLUE | SPORTS GREEN | SEAFOAM

CHESTNUT | OATMEAL HEATHER | WHITE | HEATHER GREY

DOVE GREY - NEW | CHARCOAL HEATHER | SMOKE - NEW | BLACK

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER



PREMIUM QUARTER ZIP

| 8.25 oz (280 GSM) | Relaxed Fit | XS-3XL

Details

Mock neck. #5 YKK zipper with DA8 auto lock puller. 100% cotton face. Side-seamed. Double-needle topstitch on all seams. Ribbed cuffs and waistband. Tear away tags. Under 5% shrinkage.

Fabric

3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Colors

SANDSHELL | NAVY | HEATHER GREY | SMOKE | BLACK

Packing

6 per pack
24 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER



FUTURE FLEECE HOODIE

| 7.96 oz (270 GSM) | Regular Fit | XS-3XL

Details

Two panel hood with self lining. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Tear away tags. Under 5% shrinkage.

Fabric

Regenerated Fleece
55% Cotton, 45% Polyester

Packing

6 per pack
24 pieces in a box

Colors

NAVY | HEATHER GREY | CHARCOAL HEATHER | BLACK

MADE WITH REGENERATED YARN

WATER AWARE
PRODUCED USING LESS WATER

LS18002



PREMIUM FLEECE JOGGERS

| 8.25 oz (280 GSM) | Regular Fit | XS-3XL

LST006

Details

Gusset insert for drop-crotch feel. Side-seamed. Ribbed bottom cuffs and waistband, drawstring at waist. Two side pockets and back pocket. Tear away tags. Under 5% shrinkage.

Colors

SANDSHELL

BURGUNDY

RED

NAVY

ARMY GREEN

SEAFOAM

CHESTNUT

HEATHER GREY

CHARCOAL HEATHER

SMOKE - NEW

BLACK

Fabric

3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heathers
60% Cotton, 40% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing

6 per pack
36 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER



STRAIGHT LEG SWEATPANT

| 8.25 oz (280 GSM) | Straight Leg | XS-3XL

Details

Premium mid-weight 3-end fleece with straight leg. Self fabric waistband with elastic. Interior drawcord at waist band for adjustability. Side pockets with jersey lining. Tear away tags. Double-needle hem at leg opening. Under 5% shrinkage.

Colors

NAVY | HEATHER GREY | SMOKE | BLACK

Fabric

3-End Fleece
Solids
80% Cotton, 20% Recycled Polyester
Heather Grey
70% Cotton, 30% Recycled Polyester

Packing

6 per pack
18 pieces in a box

FRIENDLY FIBER
MADE WITH RECYCLED POLYESTER

WATER AWARE
PRODUCED USING LESS WATER

LS14006

JERSEY COLLECTION



Deluxe CVC Tee
LS15000CVC
Color Shown: Black Heather

Deluxe Tee
LS15000
Color Shown: Navy Heather





DELUXE TEE

Details

Side seamed. Double needle hem at sleeve and bottom. Shoulder to shoulder taping. Tear away tags. Under 6% shrinkage.

| 4.35 oz (145 GSM) | Retail Fit | XS-4XL

Fabric

30 Singles
Solids
100% Combed Cotton Jersey
Heather Grey
90% Cotton, 10% Polyester

Colors

NAVY | MUSHROOM | HEATHER GREY | WHITE | BLACK

Packing

12 per pack
72 pieces in a box

LS15000



DELUXE CVC TEE

| 4.35 oz (145 GSM) | Regular Fit | XS-3XL

Details

Side-seamed. Double-needle stitch at sleeve and bottom hem. Shoulder taping. Tear away tags. Under 6% shrinkage.

Colors



BURGUNDY HEATHER | NAVY HEATHER | OLIVE HEATHER



BROWN HEATHER | OATMEAL HEATHER | BLACK HEATHER

Fabric

Ringspun CVC Blend

Heathers
60% Cotton, 40% Polyester

Black Heather
90% Cotton, 10% Polyester

Oatmeal Heather
99% Cotton, 1% Polyester

Packing

12 per pack
72 pieces in a box

LS15000CVC

CUSTOM MANUFACTURING

From development to delivery.



DESIGN

Our goal is to help bring your concept from design to final product. We offer many customizations to help you do that, including:

- Sourcing Fabrications
- Printing & Embroidery
- Custom Colors
- Trims
- Labelling & Packaging

LEAD TIMES

Our lead times are competitive and our team will work with you to meet your delivery needs. Our factories are vertically integrated, and you will have full visibility on production stages. Lead times can also depend on the product design and quantity.

We are here to bring your vision to life and maintain great efficiency to make sure you receive your products in a timely manner.



MINIMUMS

Minimums are based on custom style and fabrication offered.

You have the flexibility to order as many quantities as you want. Speak to a Lane Seven sales representative for more details.



PRICE

We have strong relationships with our factories, and as a result, we have an edge on quality, consistency, and can offer you the best prices in the market.

MEASUREMENTS ARE IN INCHES • BASED ON FLAT MEASUREMENTS

Style Number		XS	S	M	L	XL	2XL	3XL	4XL	5XL
LS11001 NANTUCKET PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS11004 NANTUCKET CREWNECK SWEATSHIRT	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS12000 CROP HOODIE	CHEST (1" below armhole)	20	22	24	26	X	X	X	X	X
	LENGTH (Measured from HPS)	17.5	18.5	19.5	20.5	X	X	X	X	X
LS13001 FRENCH TERRY HOODIE	CHEST (1" below armhole)	19.75	20.75	21.75	22.75	23.75	24.75	25.75	X	X
	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	X	X
LS13004 FRENCH TERRY RAGLAN CREWNECK	CHEST (1" below armhole)	19.5	20.5	21.5	22.5	23.5	24.5	25.5	X	X
	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	X	X
LS14001 PREMIUM PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	32	34
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	33	34
	**4XL and 5XL only available in select colors*									
LS14001YH PREMIUM YOUTH PULLOVER HOODIE	CHEST (1" below armhole)	14	16	18	20	22	X	X	X	X
	LENGTH (Measured from HPS)	20	21	23	25	27	X	X	X	X
LS14003 PREMIUM FULL ZIP HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	32	34
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	33	34
	**4XL and 5XL only available in select colors*									
LS14004 PREMIUM CREWNECK SWEATSHIRT	CHEST (1" below armhole)	18	20	22	24	26	28	30	32	34
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	33	34
	**4XL and 5XL only available in select colors*									

Please note that the above sizing charts are subject to change.
For more detailed information, please contact a Lane Seven Customer Service Representative.

MEASUREMENTS ARE IN INCHES • BASED ON FLAT MEASUREMENTS

Style Number		XS	S	M	L	XL	2XL	3XL	4XL	5XL
LS14006 STRAIGHT LEG SWEATPANTS	WAIST	28	30	32	34	36	38	40	X	X
	INSEAM	28	29	30	31	32	33	34	X	X
	OUTSEAM	40	41	42	43	44	45	46	X	X
LS14014 PREMIUM QUARTER ZIP	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS15000 DELUXE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	30	X
	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	34	X
	**4XL only available in select colors*									
LS15000CVC DELUXE CVC TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	X	X
	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	X	X
LS15001 HEAVYWEIGHT TEE	CHEST (1" below armhole)	16.5	18.5	20.5	22.5	24.5	26.5	28.5	30.5	X
	LENGTH (Measured from HPS)	28	29	30	31	32	33	34.5	35.5	X
	**4XL only available in select colors*									
LS15009 HEAVYWEIGHT LONG SLEEVE TEE	CHEST (1" below armhole)	17	18	20	22	24	26	28	X	X
	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	X	X
LS16001 URBAN PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS16001GD URBAN PULLOVER HOODIE GARMENT DYED	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS16004 URBAN CREWNECK SWEATSHIRT	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X

Please note that the above sizing charts are subject to change.
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MEASUREMENTS ARE IN INCHES • BASED ON FLAT MEASUREMENTS

Style Number		XS	S	M	L	XL	2XL	3XL	4XL	5XL
LS16004GD URBAN CREWNECK SWEATSHIRT GARMENT DYED	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS16005 URBAN HEAVY TEE	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	X	X
	LENGTH (Measured from HPS)	25	26	27	28	29	30	31	X	X
LS16005GD URBAN HEAVY TEE GARMENT DYED	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	X	X
	LENGTH (Measured from HPS)	25	26	27	28	29	30	31	X	X
LS16006 URBAN SWEATPANTS	WAIST	28	30	32	34	36	38	40	X	X
	INSEAM	29	29	29	29	29	29	29	X	X
	OUTSEAM	40.5	41	41.5	42	42.5	43	43.5	X	X
LS16006GD URBAN SWEATPANTS GARMENT DYED	WAIST	28	30	32	34	36	38	40	X	X
	INSEAM	29	29	29	29	29	29	29	X	X
	OUTSEAM	40.5	41	41.5	42	42.5	43	43.5	X	X
LS17001 HEAVY CORE HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS17005 HEAVY CORE TEE	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	X	X
	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	X	X
LS18002 FUTURE FLEECE HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS19001 HEAVYWEIGHT PULLOVER HOODIE	CHEST (1" below armhole)	20.5	21	23	24.5	26.5	27.5	28.5	X	X
	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	X	X

Please note that the above sizing charts are subject to change.
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MEASUREMENTS ARE IN INCHES • BASED ON FLAT MEASUREMENTS

Style Number		XS	S	M	L	XL	2XL	3XL	4XL	5XL
LS19004 HEAVYWEIGHT CREWENCK SWEATSHIRT	CHEST (1" below armhole)	20.5	21	23	24.5	26.5	27.5	28.5	X	X
	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	X	X
LS24001 ELEMENT HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS24005 ELEMENT TEE	CHEST (1" below armhole)	16.5	18.5	20.5	22.25	24	25.25	26.75	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS34001 THERMAL HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LS34004 THERMAL CREWNECK	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LST002 VINTAGE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	X	X
	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	X	X
LST004 VINTAGE RAGLAN HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	X	X
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	X	X
LST006 PREMIUM FLEECE JOGGER	WAIST	28	30	32	34	36	38	40	X	X
	INSEAM	28	29	30	31	32	33	34	X	X
	OUTSEAM	38	39	40	41	42	43	44	X	X

Please note that the above sizing charts are subject to change.
For more detailed information, please contact a Lane Seven Customer Service Representative.



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NOTES


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